



Aprovecho Research Center
Advanced Studies in Appropriate Technology



Institutional Stove Business Plan for Chennai, India

Presented by International Business and Economics Club,
University of Oregon

The Triple Bottom Line



PROFIT



Health

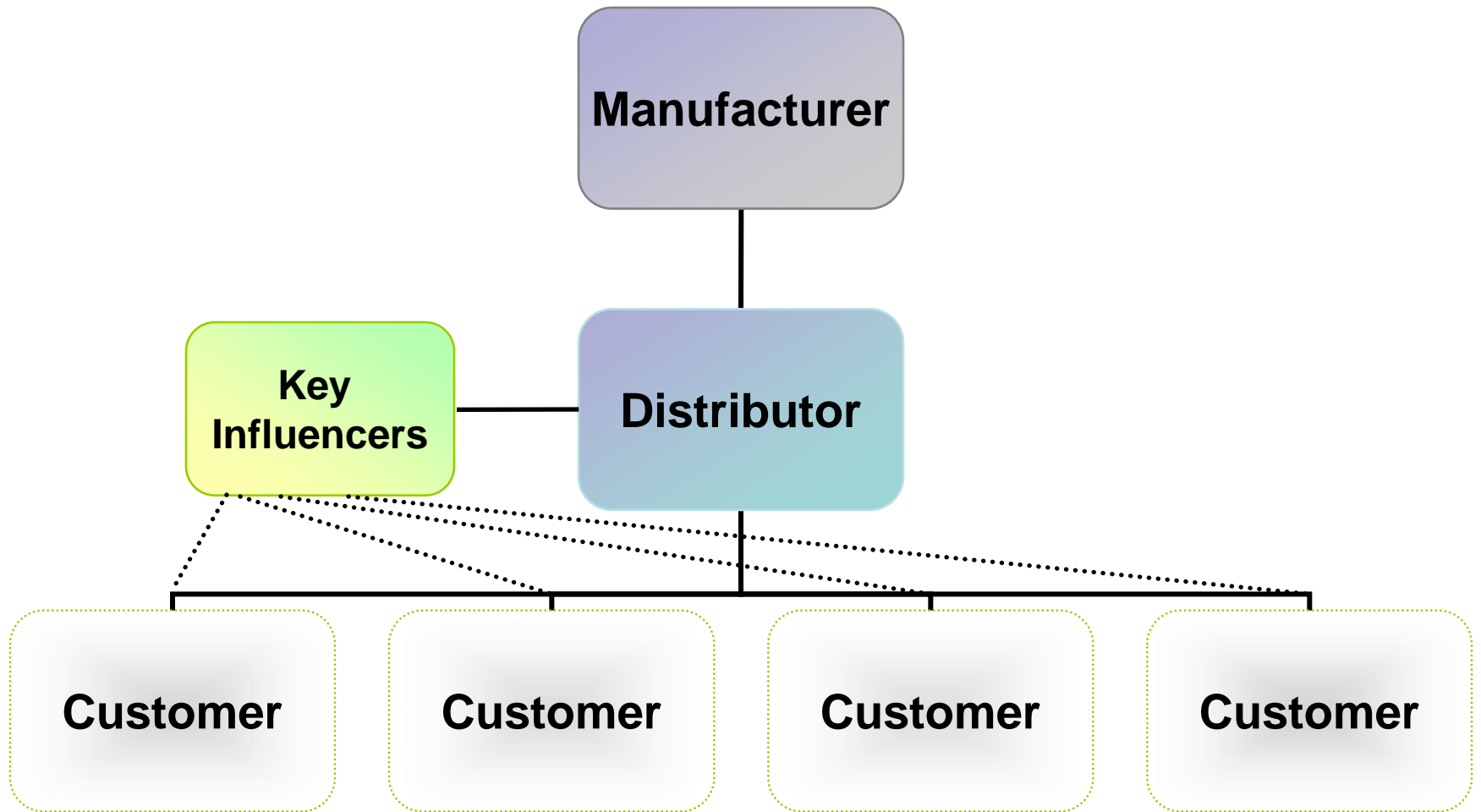


Environment

Target Market: Biryani Centers



Business Value Chain



The Triple Bottom Line



PROFIT



Health



Environment