

Judge Feedback Report

Research

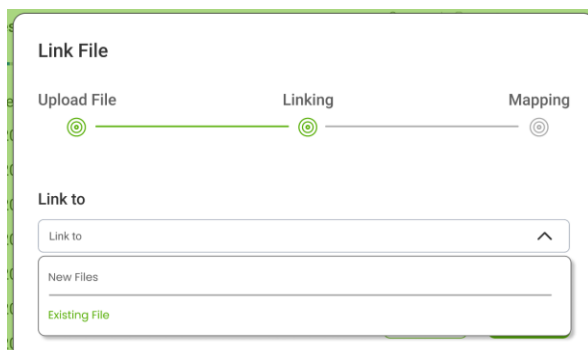
Overall, awesome job! I like the research method selected and the use of visuals to make the presentation engaging. The content was clear and easy to understand. I would like to see the specific questions for the survey and interview. Was the survey close-ended questions? In addition, the survey result is not very clear in terms of how the percentages are concluded. I like the in-depth information of the brainstorming and problem areas that showed how you identified the themes from your research. In the persona, one of Stef Adam's pain points was feeling distrust black-box AI. I did not see this point in the problem space and at the end of the design solution.

For the ideation section, I enjoyed seeing the development of the sketches! However, the "Step 1" was cropped out from the image. I'm not sure if diary study is the correct method in this situation. Diary study is a longitudinal research method where participants document their experiences, thoughts, feelings, and behaviors over a period of time. From my interpretation, it seems like you collected data from online resources instead of participants.

Design Innovation

The design provides solutions to the problems identified from the research themes. I like the innovative approach of using the AI chat box. The UI designs and prototype made sense to me. A few comments of the UI designs:

- The custom icons line weight and size are not consistent
- In the "Import File" and Prompt Library" prototype screens, the green color overlay might be too distracting for users. Consider using darker tones or black with 60-80% opacity
- Inconsistent spelling: "New Files" and "Existing File" (see below for reference)



Usability and Feasibility

The end product was intuitive. The AI feature seems to offer easy-to-understand information that will be useful for non-regular users. It'd be nice to have an info button that explains what "Document Health" means. How do you score "health"? What does 1/100 health looks like? The AI chat box process was very smooth and it provides a clear solution to users' problems.

Presentation Quality

Overall presentation was detailed, thorough, and easy to follow. I love that you used a website to present, which is very creative! The time criteria was 7-8 minutes and your presentation went over the time limit. Maybe consider going over a more high-level overview of each section to reduce the time.